

National Sponsorship & Partnership Packet

NFMSS is the only national governing body dedicated exclusively to interscholastic athletics for grades 6-8 — a 3.5 million student-athlete market with no existing national home. Our founding partners gain ground-floor positioning with a growing national footprint, a mission-aligned audience of schools, coaches, parents, and student-athletes, and direct integration into the athletic infrastructure of member schools across the country.

The Opportunity

3.5M+ Middle school student-athletes nationwide	Grades 6-8 The only national body for this age group	501(c)(3) Tax-deductible sponsorship contributions	Ground Floor Founding partner positioning available now
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Partnership Tiers

FOUNDING NATIONAL PARTNER

- Exclusive national title sponsorship — category exclusivity guaranteed
- Primary logo placement: website, all official documents, rule handbook cover, AD course materials
- Named in all press releases, partnership announcements, and media communications
- Speaking opportunity at NFMSS national launch event
- Co-branded coach credentialing modules (your brand alongside NFMSS)
- Annual partnership review with Founder & CEO

NATIONAL PARTNER

- Logo placement on nfmss.org partner page and all major documents
- Featured in NFMSS member school communications (email, portal)
- Acknowledgment in official rules handbook and AD course
- Social media recognition across NFMSS platforms

SUPPORTING PARTNER

- Logo placement on nfmss.org partner page
- Acknowledgment in select NFMSS member communications
- Certificate of partnership from In Time of Need Incorporated

Founding Partner opportunities are limited.

Contact us to discuss your partnership.

partnerships@nfmss.org

[\(404\) 477-8781](tel:(404)477-8781)

nfmss.org

NFMSS is a registered trademark of In Time of Need Incorporated, a 501(c)(3) nonprofit. Sponsorship contributions may be tax-deductible; consult your tax advisor. Founder, Chairman & CEO: Dorian Williams.